Finding Unmet Needs in Perinatal and Paediatric Brain Injury Care Pathway

An Inclusive and Evidence-based Approach



Innovation Partnership Zone: Child Health Technology Conference 2021



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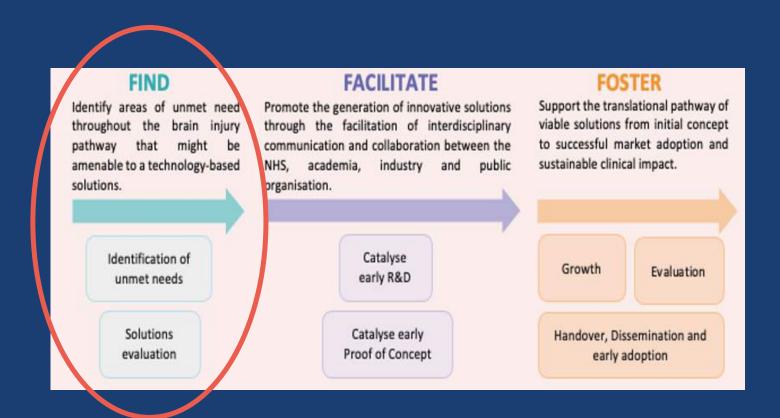
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A Focus on Find...

The NIHR Brain Injury Healthcare MedTech Co-operative (MIC) was set up to "Find, Facilitate and Foster" the solving of problems for this patient group through technological solutions.

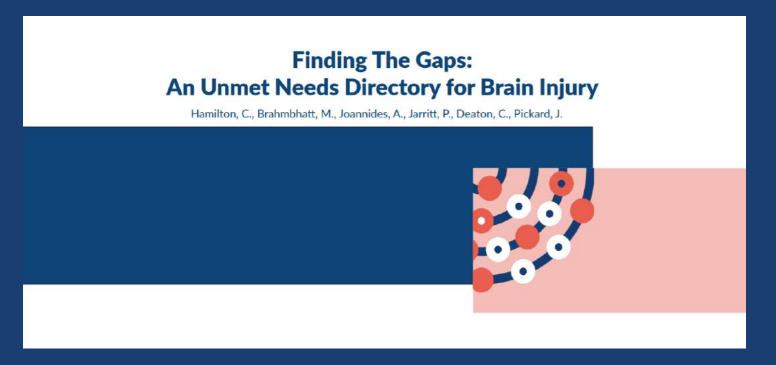
In order to "Find" these problems a wide range of activities were undertaken in order to develop a "Directory of Unmet Needs".



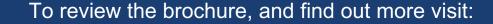




Finding the Gaps: The Development of the Directory of Unmet Needs (DUN) for Brain Injury







https://www.brainmic.nihr.ac.uk/unmet-needs-directory



Driver for Change - The Golden Window

Filmed on the Neonatal Intensive Care Unit in Cambridge over a 72 hour period, the Golden Window follows a baby being cooled and exploring the challenges faced by parents and staff looking after sick and preterm babies.

Watch the trailer now

The full film is available at:

https://vimeo.com/111026340





Providing the Case for Change

- 1. Designing the landscape for technological development in Neonatal Neurocritical Care
 - 1 Strategic Roadmapping
 - 2 Parent and Carers Surveys and Workshops
 - 3. Publication & Integration with DUN

Hamilton C et al. https://innovations.bmj.com/content/4/4/163

- 2. Paediatric Neurorehabilitation: Finding and Filling the Gaps
 - 1. Charities and Third Sector Needs Analysis
 - 2. Parents and Professional Strategic Roadmapping
 - 3. Publication & Integration with DUN

Hamilton C et al. BMJ Innovations 2017 doi:10.1136/bmjinnov-2017-000202

- 3. MedTech for One Healthy Baby
 - 1. Review National Policy for Reducing Stillbirths and Neonatal Brain Injury
 - 2. Ecosystem Modelling
 - 3. Strategic Roadmapping

https://www.brainmic.nihr.ac.uk/paediatrics-and-neuro-development



ORIGINAL ARTICLE

Paediatric neurorehabilitation: finding and filling the gaps through the use of the Institute for Manufacturing strategic roadmapping method

olin Hamilton, ¹ Anna Maw, ² Andrew Gill, ² Mita Brahmbhatt, ⁴ Robe haal, ³ John Pickard ⁸

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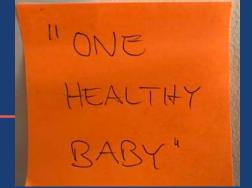
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Huntine C. et al. SMI (Invest 3017-9-1-1 dec 18.115M/milleren 2017-0003





Unmet Needs post Pandemic





Real World Impact on Perinatal and Paediatrics













Local Hospital

The Problem





CEDARS-SINAL



Regional Hospital

What does the project aim to achieve?

- The aim is to bring parents into the heart of their baby's management during the critical first few days of life, even if they are in separate hospitals.
- Parents have expressed the feeling that their baby was 'taken away from them', and that they 'didn't know what was going on'
- By embedding secure virtual communication tools, we will enable parents to have access to their baby at all times and ensure appropriate and timely communication with the doctors and nurses.
- Empowering parents in this way will mark a change from a 'paternalistic' style of medical management to a more collaborative approach





"Brain development begins soon after conception and continues at least through young adulthood. It is shaped by a complex interplay between genes and the environment. There is evidence for critical periods in brain development, such as adolescence, when it comes to social cognition."

Sahakian, B et al

Link to the article:

https://theconversation.com/how-the-pandemic-may-damage-childrens-social-intelligence-154975

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