

**Brain Injury
MedTech Co-operative**


**National Institute for
Health Research**

Importance of the Third Sector

Mr Robert Runcie

Importance of the Third Sector



National Institute for
Health Research



The Future of Health: Recommendation 10

Community: A diverse and inclusive public involvement community is essential if research is relevant to population needs and provides better health outcomes for all.

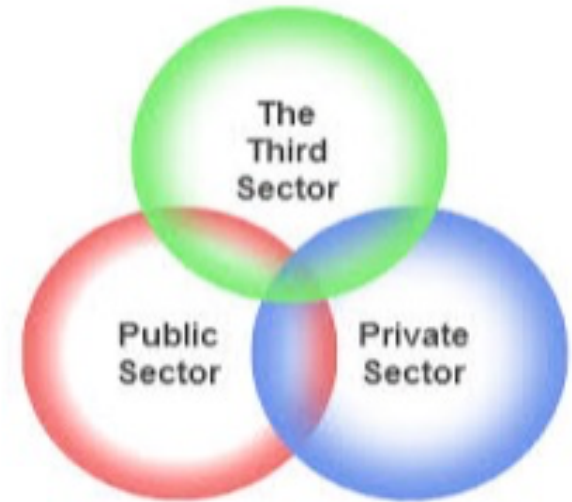
https://www.rand.org/pubs/research_reports/RR2147.html



Importance of the Third Sector

"Community and voluntary organisations play a vital role in delivering public services. When engaging with the third sector, departments need to be clear as to whether they are "shopping" (buying a service), "giving" (supporting a worthy cause) or "investing" (building capacity in the sector) and adapt their approach to funding accordingly."

Sir John Bourn, 29 June 2005; National Audit Office report



Importance of the Third Sector

- **Understanding of the needs of service users and communities** that the public sector needs to address;
- **Closeness to the people** that the public sector wants to reach;
- **Ability to deliver outcomes** that the public sector finds it hard to deliver on its own;
- **Innovation** in developing solutions; and
- **Performance** in delivering services.



Importance of the Third Sector

A horizontal bar composed of several colored segments: green, dark green, orange, purple, red, and blue.

Third sector organisations (TSOs):

- **Independent** of government: neither public sector nor private sector
- **‘value-driven’**: social goals
- **‘not-for-profit organisations’**: reinvest any surpluses
- Have costs and **require funding**



Headway Cambridgeshire

Improving Life After Brain Injury

Headway Cambridgeshire

Block 10, Ida Darwin

Cambridge Road

Fulbourn, CB21 5EE

Phone: 01223 576550

Email: info@headway-cambs.org.uk

Web: www.headway-cambs.org.uk

5/18/18

What we do

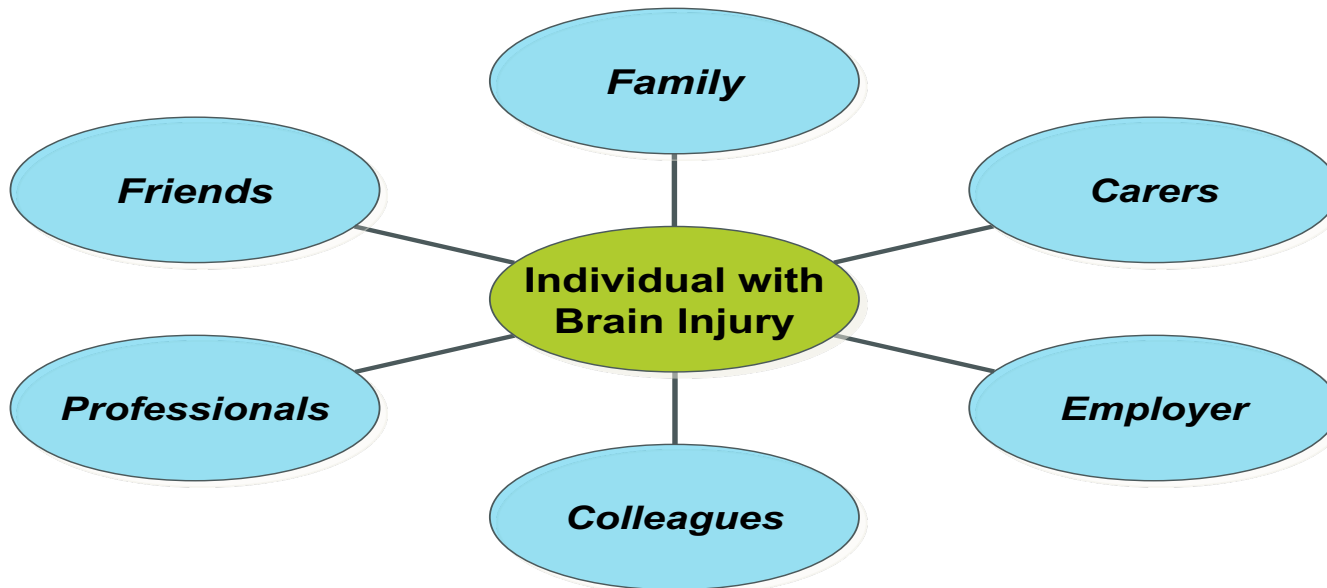
Headway Cambridgeshire provides specialist services and support to people with an acquired brain injury and other neurological conditions and their families across the county.

Since 1989 we have been helping people to live as independently as possible in their communities helping them achieve their full potential.

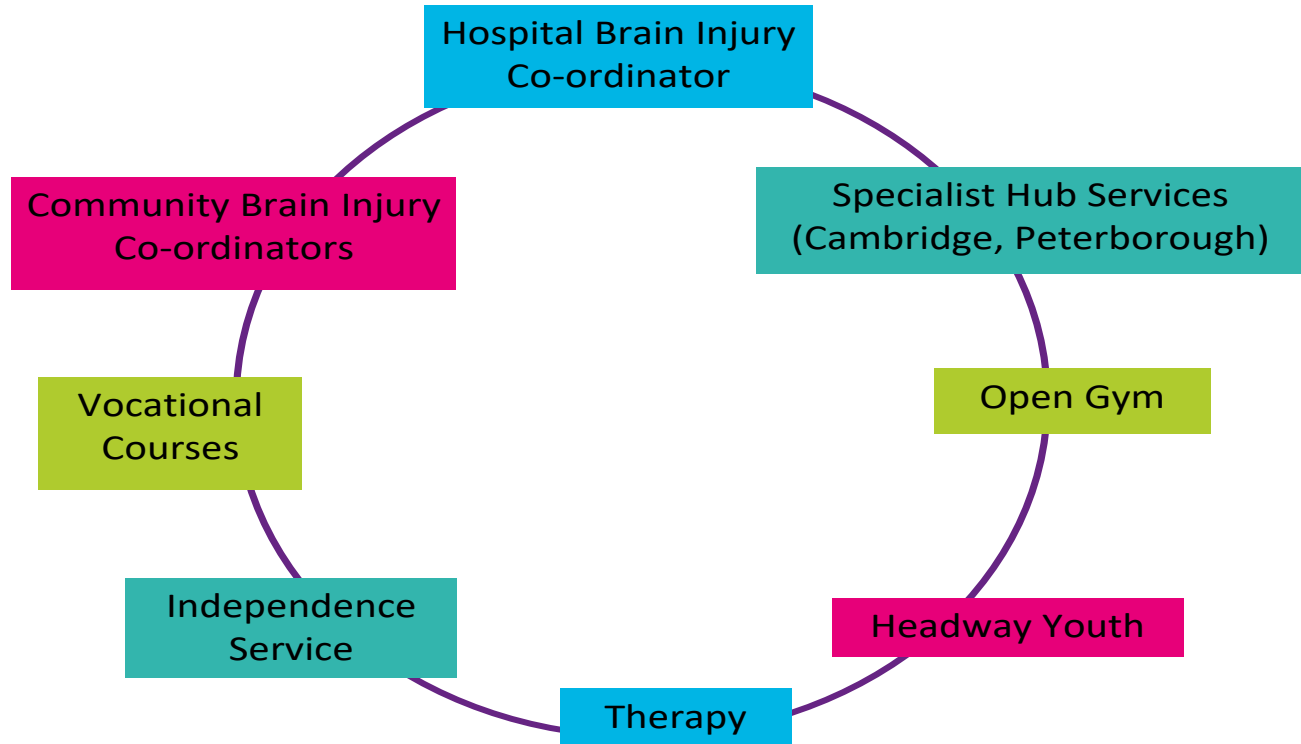


Who do we support?

We offer support to anyone closely affected by brain injury.



Headway network of support





Mind Your Head

Headway Cambridgeshire Grand Challenge

in collaboration with

NIHR Brain Injury Healthcare Technology Co-operative

- ✓ **Crowd-sourcing**
- ✓ **Open innovation**
- ✓ **Social entrepreneurship** - positive return to society
- ✓ **Public participation** in a way that has not been achieved before

4 groups of participants: **seekers, solvers, sages, supporters**



Importance of the Third Sector



National Institute for
Health Research

Headway Cambridgeshire Engagement Series 2017

- To **co-design** a user-friendly questionnaire to increase patient and carer identification of their unmet needs.
- To **validate, refine and prioritise** the long list of evidence-based unmet needs generated from strategic roadmapping workshops.
- To **increase meaningful participation** in supported-projects through providing a 'taster' experience.

GET INVOLVED!



NIHR Brain Injury MedTech Co-operative

Importance of the Third Sector



National Institute for Health Research

- ★ Innovations Small Funding Competition
- ★ Seedcorn Funding Competition

